

## CMC-NORTH EAST IS AN AWARD-WINNING MEDICAL CENTER

Take a look at the recognitions recently received by CMC-NorthEast, affirmation that your investment in our nonprofit medical center yields positive returns.

- JD Power & Associates Award Winner of Distinction for Service Excellence in the Emergency Care Center
- JD Power & Associates Award Winner as a "Distinguished Hospital" for Inpatient Services
- JD Power & Associates Award Winner as a "Distinguished Hospital" for Maternity Services
- 2009 Metro Patient Satisfaction Cup Award Recipient for "Overall Quality of Care" for Cardiac Catheterization
- American Heart Association Recipient for the Stroke Gold Plus Performance Achievement Award (featured in US News and World Report)
- Thomson Reuters 100 Top Hospitals, 2009: Cardiovascular Benchmarks Award
- American Heart Association's 2010 Mission: Lifeline Recognition Award Recipient at the bronze level for AMI quality indicators in 2009
- US Department of Health & Human Services (DHHS) and Health Resources and Services Administration Organ Donation Medal of Honor for a successful organ donation program
- Morehead Apex Workplace of Distinction Award for 90th Percentile on Employee Survey for NorthEast Physician Network
- Brandi Newman, RN, MSN, Clinical Director of Women's & Children's Services was selected by Alumni Association of the UNC School of Nursing as recipient of the School's 2010 GOLD (Graduate of the Last Decade) Award
- CMC-NorthEast nurses Susan Steen (Neurology), Angie Taylor (Mother/Baby), and Angie Hatley (Clinical Education) were recognized as Great 100 Nurses in 2010



  
**NorthEast Foundation**  
 920 Church Street North / Concord, NC 28025  
 704-403-1369 / fax 704-403-4167  
[www.GiveNORTHFOUNDATION.ORG](http://www.GiveNORTHFOUNDATION.ORG)

Please check your name and mailing address on the envelope. If it isn't correct, let us know by calling our office at 704-403-1369. If you have family, friends, or neighbors who would enjoy *Sharing*, call our office and we'll be glad to add them to our mailing list. Please write to us if you wish to have your name removed from our mailing list for future fund raising requests to support NorthEast Foundation.

A publication for friends of Carolinas Medical Center - NorthEast

# SHARING



## NORTH EAST FOUNDATION ANNOUNCES NEW MULTI-YEAR COMMUNITY CAMPAIGN TO BENEFIT TUCKER HOSPICE HOUSE EXPANSION

From 2011 through 2013 NorthEast Foundation will lead a new \$3.2 million community campaign to add a third phase to the existing Bob and Carolyn Tucker Hospice House. Currently, the House has six residential care rooms and six general inpatient rooms, serving over 40 patients a month. Residential care rooms are for patients whose life expectancy is measured in days or weeks, rather than years. General inpatient rooms are used for patients in need of evaluation and treatment of symptoms that are difficult to control. Extensive medical and nursing care is provided to these patients.

The campaign will provide funding to build four more residential care rooms, and eight more general inpatient rooms, doubling the current number of patient rooms from 12 to 24. That means twice as many patients resting in comfort and dignity during their end-of-life journey and twice as many families whose hearts are eased because professional physical and emotional support will be provided to their loved one. The new space will also house a larger parlor and chapel, and a new staff station and quarters. But this expansion will not be possible without community support.

Dr. Doug and Cheryl Kelling will serve as honorary co-chairs of NorthEast Foundation's Tucker Hospice House Expansion Campaign. *"With your generous support, expanding the Tucker Hospice House can become a reality. And every dollar raised above the project goal will go to the NorthEast Foundation Endowment so that medical center projects like this one can continue to be supported throughout the years. Help us make a difference to end-of-life patients and their families. Join us today."*

Hospice and Palliative Care of Cabarrus County is a wholly-owned subsidiary of CMC-NorthEast. To learn more about how you can participate in the campaign, contact NorthEast Foundation at 704-403-1369 or visit us online at [www.GiveNORTHFOUNDATION.ORG](http://www.GiveNORTHFOUNDATION.ORG).



*Dr. Doug and Cheryl Kelling*

## Walk-a-thons Spotlight BREAST HEALTH CAMPAIGN

Two separate events on Friday, October 22nd saw hundreds of walkers raise awareness and funds for the CMC-NorthEast Breast Health Program Campaign. Both Northwest Cabarrus Middle School and The City of Concord employees each held walk-a-thons for the community campaign.

Students, faculty and staff at Northwest Cabarrus Middle School walked around the school track in memory or honor of breast cancer patients or survivors. T-shirts, guessing jars, and even face paint was used to bolster awareness. Organized by breast cancer survivor and NorthEast Foundation Board Member Jane Jacobs, the school hopes to best last years total of \$4,500 when all proceeds are secured by the end of the year.

And at the same time, just on the other side of the county, Chantel Thompson was busy overseeing the first City of Concord Walk for awareness at JW (Mickey) McGee Park. City employees were encouraged to create team names and t-shirts for the cause. Teams were asked to pay an entry fee in order to participate and races were held to champion winners of various divisions.



## CMC-NorthEast Breast Health Program Campaign FINISHES ABOVE GOAL

The NorthEast Foundation Board of Directors is pleased to announce that the *Giving Hope* 2008-2010 CMC-NorthEast Breast Health Program community campaign will officially end in December 2010 with over \$5.8 million raised, 105% of the \$5.5 million goal established when the campaign began. "We are grateful to everyone who contributed to this important initiative," said Board Chairman Britt Leatherman. "We would not have been successful without the generous support of our community, our medical center staff, employees and volunteers." Funds raised benefit the CMC-Breast Health Center, the Mobile Mammography Unit, the purchase of digital mammography equipment, and ongoing support and outreach to the underserved within the CMC-NorthEast footprint. "It has been a wonderful campaign," shared Honorary Campaign Chairman Diane Honeycutt. "Not only did we exceed our campaign goal, but thousands of additional women now have the opportunity to get screening mammograms. This campaign has saved women's lives!"



Year-end gifts are a great way to support NorthEast Foundation one last time before the calendar flips to 2011. Unless otherwise designated, all gifts given to NorthEast Foundation between now and the end of the year will benefit the CMC-NorthEast Breast Health Campaign. **All year-end gifts must be received by NorthEast Foundation no later than Friday, December 31st at 11:00 am.**

**During the holiday season you may designate your gift in honor or memory of someone special and NorthEast Foundation will send a Christmas card to the honoree or family member acknowledging your generosity.** Gifts to NorthEast Foundation are vital to the success of CMC-NorthEast and its many important programs.

The NorthEast Foundation Book of Names, Volume II will be printed in January 2011. This distinctive book was created to showcase each and every donor who has contributed to NorthEast Foundation throughout the Breast Health Program campaign or with designated gifts in 2010. Everyone in this book will have given a gift that has touched the lives of so many in our community. We feel it vital for every donor to be included. Don't delay, time is running out!



## 30th Annual Healing Threads Fashion Benefit Nets

**\$65,500**



Molly Grantham and Adam Cook  
Commentators



NorthEast Foundation's Healing Threads Fashion Benefit netted \$65,500 for the Carolinas Medical Center-NorthEast Breast Health Community Campaign.

The benefit was held at The Vintage Motor Club at Gibson Mill in Concord. The Monday, October 18 and Tuesday, October 19 shows were attended by record crowds as over 800 guests celebrated the latest in fall fashions from six area clothiers and boutiques.

The theme of the event, "Pink Pearls," was in celebration of the fashion benefit's 30th anniversary. Pearls are the traditional 30th anniversary gift, and of course they were pink in honor of the Breast Health Community Campaign.

Event Co-chairs Clare Cook Faggart and Dakeita Vanderburg-Johnson shared, "Our goal is for every woman to educate themselves and others about the comprehensive breast healthcare CMC-NorthEast provides. We hope the pink pearls adorning the event invitations, programs and tickets will act as a reminder to everyone!"

"We appreciate our sponsors, participating stores, models, volunteers, and guests who made this event a success. Funds raised from this outpouring of community support will be applied to our \$5.5 million campaign for the Breast Health Program. Campaign funds will benefit the CMC-NorthEast Breast Health Center, the mobile mammography unit and digital mammography equipment. Funds will also support breast health outreach initiatives for the uninsured and underserved women in our community."

Forty models showcased fashions from Brooks Brothers at Concord Mills; Cache and Coldwater Creek at Northlake Mall; Doncaster, represented by Clare Cook Faggart; Kids Co-op in Cornelius and Neta's in Concord. Guests enjoyed a buffet of heavy hors d'oeuvres at beautifully decorated pink and black tables. Molly Grantham, anchor of WBTV news, joined Foundation Executive Director Adam Cook as guest commentator for the show. They presented personal stories about each model, all of whom have connections with CMC-NorthEast as employees, physicians, and volunteers.

Cook shared with guests that "statistics show that one woman out of eight will be diagnosed with breast cancer. It is critical that age-eligible women continue to schedule an annual screening mammogram. Early detection is the key to saving the life of a woman who is diagnosed with breast cancer."

### Want to help?

To make a donation to the Breast Health Campaign, call NorthEast Foundation at 704-403-1369. To schedule a mammogram at the CMC-NorthEast Breast Health Center call 704-403-1729.

Callie Alvarado



Susan Bare



Reid Chaney, DDS



Dustin Dew



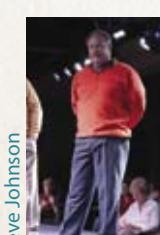
Paula Galvin



Mike Gibbs



Neta Helms



Clare Cook Faggart  
Dakeita Vanderburg-Johnson

Renee LeClair



2010 Fashion Benefit  
Co-chairs

**SAVE THE DATE**  
Saturday, May 7, 2011

NorthEast Foundation's  
**17th Annual Cruise  
to Spain**

